



THOUGHT



BULLETIN OF ROTARY RABINDRA SAROBAR CALCUTTA (RI DISTRICT 3291)

President: Rtn. Ritun Chatterjee

Secretary: Rtn. Ratul Ghosh

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JAAGARAN

32nd INSTALLATION CEREMONY 2024-2025
Sunday 21st July'24 ; 7.00pm onwards ; CASA BROADWAY, Kolkata-29

Message from Installation Chairman

Dear Club Leader Rtn. Ritun,

Greetings to you and new team. Rotary Rabindra Sarobar is a vibrant and active Club of Dist. 3291. Being a team leader you start your journey with Installation Ceremony on 21st July 2024. As young and Dynamic leader with tremendous enthusiasm, I believe that you will set an example in the true Rotary spirit by putting your Efforts and Commitments for the deserving people for furthering the Rotary Movement. My wife Baisali joins me in wishing you and the team 2024-25 a very successful Rotary Year discovering "The Magic of Rotary" Have an extra ordinary year ahead. Enjoy Rotary

Yours in Rotary

Rtn. CA Pradyut Kumar Sarkar, Past President



RI President's Message



Dear Rotary Member,

For most of us in Rotary, what matters most is our personal club experience. When I joined Rotary, my club made me feel like I belonged. I couldn't wait for the next meeting, and I found a new purpose in the service projects we completed together. To me, this sense of meaning and belonging defines Rotary. As president, I feel a special commitment to help every member in every Rotary and Rotaract club feel like an essential part of our family. I'm writing today to thank you for being a member and making Rotary part of your life. And I want to share a tool that can further enhance your experience with Rotary — our Action Plan. The Action Plan challenges us to find ways to increase the impact of Rotary service, expand our reach by bringing more people together to share our vision, adapt to a rapidly changing world, and enhance the experience that you and your fellow club members have in tangible, meaningful ways.

Sincerely,

Stephanie A. Urchick, Rotary International President, 2024-25

OUR PRIORITIES

We know that realizing our vision requires a strategy.

The Action Plan provides a structure to help us achieve that vision through four priorities:

**INCREASE OUR
IMPACT**

Use evidence to define, measure, and analyze our projects to ensure that we're using resources effectively while making positive, meaningful, and lasting change.

**EXPAND OUR
REACH**

Connect with new audiences who share our passion for service and for making change, and create innovative ways for them to experience Rotary.

**ENHANCE
PARTICIPANT
ENGAGEMENT**

Give people reasons to join Rotary and stay involved with us by providing meaningful experiences and opportunities to make connections, build skills, and serve communities.

**INCREASE OUR
ABILITY TO
ADAPT**

Embrace innovation and new perspectives that allow us to respond nimbly to the evolving needs of our communities, clubs, and members.

RI Director's Message

Dear Club Leader,

Congratulations on taking over as the leader of your club for the year 2024-25! Wishing you an excellent year ahead and all the success in your endeavors as a leader. May you achieve your goals in membership, foundation, community service, and much more. Our Rotary International President, Stephanie Urchick, has crafted a special message just for you. As a visionary leader dedicated to empowering Rotarians, Stephanie's message will inspire and guide you throughout your term.

Yours in Rotary,

Rtn. Aniruddha Roychowdhury,

Rotary International Director 2023-25, Zone 5 & 6



District Governor's Message

Dear President Ritin Chatterjee
Greetings and best wishes from Dr. Samran and my family. It will be yet another historic day on 01 July 2024 when the second ever lady Rotarian, Stephanie A. Urchick from RC McMurray, Pennsylvania, USA, will take over the reins of Rotary International with the wonderful theme "THE MAGIC OF ROTARY". On the very same date, we too will be extremely fortunate to have been given the opportunity to officially take care of the health and welfare of all our fellow Rotarians of District 3291 for one full Rotary year. On that very day, you too shall be taking up the mantle of your club and work towards the benefit of both your club members and the society at large. I am very happy to note that you are already planning your club and work towards the benefit of both your club members and the society at large. I am very happy to note that you are already planning your club and work towards the benefit of both your club members and the society at large. I am very happy to note that you are already planning your club and work towards the benefit of both your club members and the society at large. I am very happy to note that you are already planning your club and work towards the benefit of both your club members and the society at large.

Thanking you,

Dr. Krishnendu Gupta, District Governor, 2024-2025



District Governor Elect's Message

Dear Fellow Rotarians,

Friends, a new year means new beginnings and new opportunities. As we step into this new Rotary year, we embark on a journey filled with promise and potential. This year, we are proud to have another woman at the helm—Stephanie Urchick. Her leadership inspires us to strive for excellence and make meaningful contributions to our communities. Rotary's magic lies in its ability to bring together individuals dedicated to making a difference. This year, let's harness that magic to prioritize peace, balance, and continuity in all our endeavors. The Magic of Rotary Prioritizing Peace: Peace is fundamental to all our efforts. By fostering understanding, tolerance, and cooperation within our communities, we can build a foundation for lasting peace. Let's engage in projects that promote conflict resolution and support peaceful coexistence. Ensuring Continuity: Continuity in our actions ensures that our projects and initiatives have lasting impact. By building on past successes and learning from challenges, we can create programs that endure and continue to benefit communities for years to come. Friends, we all should be proud of the fact that our collective efforts have led us to fight a disease that had been crippling the world for hundreds of years. Friends, you all know what I am talking about: polio. Today, we have only six cases around the world. But this does not mean we have completely eradicated it. We should

continue to spread awareness about the disease and the vaccine so that we can sustain our achievement and keep the disease out of the world. Friends, I want to draw your attention to another matter that needs our grave attention. Prevention of Preventable Diseases. One of our primary missions is to combat preventable diseases, such as thalassemia and cervical cancer (Ca cx). These diseases can have devastating effects on individuals and families, yet they are 100% preventable through education, vaccination, and early detection. By working together, we can raise awareness, support screening programs, and provide necessary medical interventions. Our efforts in this field are saving lives and enhancing the quality of life for countless individuals. Environmental Sustainability. Environmental sustainability is another crucial focus for Rotary. The health of our planet directly impacts the well-being of its inhabitants. We must take active steps to protect our environment through tree planting, waste management initiatives, and the promotion of renewable energy sources. By fostering a sense of responsibility towards our environment, we ensure a better future for generations to come. As we welcome the new Rotary year, I encourage each of you to embrace Rotary's causes with passion and dedication. This fresh start presents us with new opportunities to innovate, collaborate, and make a significant impact. Let's harness the power of Rotary to create a healthier, more sustainable world. Together, we can overcome challenges, uplift communities, and leave a lasting legacy. Thank you for your commitment to service above self. Here's to a year of growth, impact, and transformation.

Yours in Rotary

DG Dr. Ramendu Homchaudhuri, 2025-26

District Governor Nominee's Message

Dear Rtn Ritin,

Greetings for being elected as President of Rotary Club of Rabindra Sarobar which is a very dynamic club in our district. I believe under your able leadership and your efficient team the Rotary's flag will fly much higher and will show the magic of Rotary to change lives in our community. I also like to extend my hearty congratulations to outgoing President Rtn Subrata Kumar Dutta and his team for serving Rotary with highly dedicating way and creating hope in the community for a better tomorrow. I am sure you and your team will try to raise your members' awareness of the diversity in the community, build member support for diversifying your club, make adjustments so that your club better represents the community. Thinking about whether your club is diverse means evaluating how well it reflects factors such as the different ethnicities, ages, and professions in the community and whether it has an appropriate gender balance. I believe, you will try to identify people, skills, and experiences that are underrepresented in your club and develop a plan to address that and provide the support each member needs so they can have the same kind of experience, which is what we mean by equity. Rotary always wants to create a culture of inclusion, where people's differences are respected, supported, and valued. Diversifying your club isn't just about changing the mix of people. It also needs to involve making everyone feel valued and welcome. A well planned project that fits the community's culture and context is more likely to succeed, and conducting a thorough community assessment significantly increases our chances for success and impact. Working with the community to understand its history, culture, strengths, assets, weaknesses, and needs through a broad assessment is an essential first step in planning an effective project. By scheduling enough time to gather input from and information about the community, we can discover the best opportunities for service and maximize club's ability to bring about positive and lasting change. I am confident you will try to build valuable relationships and engage local community people in the project, fostering a sense of commitment that will sustain the change. You will try to understand and follow what can be done to improve people's lifestyles or livelihoods, or make things better in other ways. I think you will continue the legacy of the club, the ongoing projects. Integrity, cohesiveness, better friendship and fellowship will be your primary task.

Sincerely,

Rtn. Tapas Bhattacharjee, District Governor Nominee, 2026-2027



Past District Governor & End Polio Now Coordinator's Message



Dear Rtn Ritin,

At the outset I congratulate you for taking up the mantle of leadership of your esteemed club, Rotary Rabindra Sarobar. I am confident that you will perform to the highest level to keep the flag of your club high. If we look back to the services Rotary extended in last 119 years of its existence to support the mankind, we shall definitely find that our pulse polio program is the best and highly recognized and honored by the people of the world. Though our country is polio free for last 13 years, there are still two endemic countries in our neighborhood which is a real threat to us. We need to be vigilant and wholeheartedly support this program till our planet is declared free of this deadly virus and we celebrate our hundred percent success in this magnum program. I seek wholehearted support from you and the Rotarians of your club to take forward this program towards our goal. I wish you and your team a great year ahead. Regards,

Yours in Rotary,

PDG Uttam Ganguli, Past District Governor & End Polio Now Coordinator

Immediate Past President's Message



Dear Friends,

As we celebrate over three decades of dedicated service and enter our 32nd year, Rotary Rabindra Sarobar reflects with pride on our journey. With 1,128 regular club meetings, 109 board meetings, and 1,074 executed service projects, our legacy of commitment and compassion stands strong. We honor our ten members who have each dedicated over 25 years to our club, embodying the spirit of Rotary. Our strength lies in the dedication and experience of our members, all committed to the welfare of society.

RY 2023-24: A Year of Vision and Achievement - The Rotary Year (RY) 2023-24 was marked by four visionary goals: (1) Identifying Rural Areas in Need. We sought to find rural areas where people needed Rotary's help. We discovered Tardah Gram panchayat, just 15 km from Ardana near Kolkata, a community facing numerous challenges, particularly for women. (2) Executing Sustainable Projects. We focused on implementing sustainable projects based on local needs. Collaborating with a newly formed NGO, we launched initiatives to improve the lives of Tardah villagers. This NGO now joins the Rotary family as an RCC, promising further collaborative efforts in the future. (3) Empowering Women: critical need in the identified areas. (4) We aimed to enhance the image of both Rotary and our club through our projects and initiatives.

In line with our vision, we launched three major sustainable projects during RY 2023-24:

(i) Sewing Training School at Tardah; (ii) Computer Education Centre at Madarat, Baruipur; (iii) Pure Drinking Water Project at Village South Chakberia, Sonarpur. Beyond these, we executed over 20 additional projects in various Rotary areas, benefiting the underprivileged in and around Kolkata. A highlight was the Women's Football Tournament at Tardah village, featuring four women's teams from different districts, witnessed by villagers from ten nearby communications. This event was for our district, showcasing our innovative spirit. Additionally, we successfully organized the District Polo Rally for RY 2023-24. Our achievements were made possible by the wholehearted support of our members and their families, who contributed physically, financially, and morally. I extend my heartfelt thanks to each one of them. As I pass the torch, I wish Rtn. Ritun Chatterjee, our incoming President for 2024-25, the best of luck. I am confident that she and her team will continue our legacy of exemplary service to society.

Warm Regards,

Rtn. Subrata Dutta, Immediate Past President, 2023-2024

Know your President Rtn. Ritun Chatterjee – 2024-25

President Ritun has done her schooling from South Point High School. She has done her Graduation and Post Graduation with First Class from Jadavpur University. Ritun has also got her Public Relation Degree from Bhavan's Institute of Management & Communication. Ritun has a varied and long experience serving the Educational Sector. She has worked as Guest Lecturer Gokhale College. She has also worked in many Schools like Rammohan Mission High School, DPS Ruby Park. Ritun was also Centre Coordinator of Pluto Group of Schools. Now she is working as Vice-Principal in Euro Kids, Kaighat. Ritun is also a trained Dancer in Uday Shankar Style under Guru Amala Shankar and Kathak enthusiast. Ritun has served as Club Secretary in RY 2021-22. She has been awarded as Outstanding Bronze Secretary for RY 2021-22. Ritun hails from a Rotary Family. Her father Mr. Tapan Ganguly is a renowned Actor, Writer, Director of Bengali TV Industry and a Charter Member of Rotary Rabindra Sarobar. Ritun's Late Mother Jayati Ganguly was Home Maker and a Theatre worker in Ensemble Group of Sohag Sen. Ritun's brother Ritwik is also a Rotarian of this Club, now based in UK. Ritun's uncle is PDG Uttam Ganguly who inspired Ritun in spirit of Rotary. Ritun's better half PP Rtn. Ranjan is working as Regional Training Manager in Walter Bushnell. He is also serving as Assistant Governor in the current Rotary Year. Ritun's Mother-in-Law Subrata Chatterjee is a retired School Teacher of Mitra Institution. Ritun & Ranjan are blessed with a daughter Rotalet Riddhima who Studies in Class XI at Nava Nalanda Group of Schools. Ritun's brother Rtn. Suvam is also a proud member of Rotary Club of Melbourne Central, Australia.



Club President Speaks

Dear Friends-in-Rotary,

Myself and my family join in greeting you for a new and eventful Rotary year. It has been a fulfilling journey for me since I joined Rotary Club of Rabindra Sarobar. Even though I hail from a Rotary Family, I evolved as a person as I become engrossed in Rotary fraternity. My uncle PDG Uttam Ganguly opened wide gates of Rotary in front of me. Rotary was an obvious choice to me. My father Mr. Tapan Ganguly is also a Charter Member of this Club. My siblings Rtn. Ritwik is also from this Club and my cousin Rtn. Subham is from Rotary Melbourne Central. I feel so lucky that Rotary Club of Rabindra Sarobar has chosen me as President in the Rotary Year 2024-25 under the able leadership of DG Rtn. Dr. Krishnendu Gupta. Team Rotary Club of Rabindra Sarobar would work together & do many meaningful projects. I know I would get Secretary Rtn. Ratul Ghosh & PE Rtn. Soumen Dutta beside me. As Club President my main focus would be for Awareness of Cervical Cancer with Vaccination, Thalassemia Awareness & Detection and also continue to strive to keep India Polio Free. As our RI President Stephanie Urchick has unveiled the Rotary theme "The Magic of Rotary". Let's spread the Magic in the Society. Let's work together & enjoy Rotary.

Your's in Rotary,

Rtn. Ritun Chatterjee, Club President, 2024-2025

Rotary Rabindra Sarobar Wins District Awards in recognition to Outstanding Services rendered RY: 2023-2024



Team for Rotary Year 24-25

President	Rtn Ritun Chatterjee
IPP	Rtn Subrata Dutta
President Elect	Rtn Soumen Dutta
Secretary	Rtn Ratul Ghosh
Treasurer cum financial advisor	Rtn Pradyut Sarkar
Vice President	Rtn Swapan Dutta
	Rtn Aniruddha Ghosh

Directors

Community Service	Medical	Rtn Dr Suchismita Bhowmick
	Non Medical	Rtn Shohini Majumder
Vocational Service		PP Rtn Kakoli Dey
Youth Service		Rtn Debiprasad Mukherjee
International Service		PP Rtn Ritwik Ganguly
Club Service		PP Rtn Susanta Chakroborty
Sergeant at Arms		Rtn Samrat Ganguly
CICO		Rtn Soumen Dutta

Committee Chairs

RCC	PP Rtn B M Jha
Polio	PP Rtn Ranjan Chatterjee
Membership	PP Rtn Dr Sudip Basu
Rotary Foundation	PP Rtn B B Roy
Literacy	PP Rtn Dr Avijit Banerjee
Public Image	Rtn Drono Acharya
Family Values	Rtn Dr Monica Kuman
Service Projects	PP Rtn Bijon Dutta
Fellowship	PP Rtn Subodh Roy
Club Trainer	PP Rtn Avijit Sengupta
Editor	Rtn Aniruddha Ghosh
Advisors	PDG Rtn Uttam Ganguli
	PP Rtn Asit Roy
	PP Rtn Rudra Roychowdhury
	PP Rtn Ashok Kar
	PP Rtn Subir Nagchowdhury

ROTARY



THE FOUR-WAY TEST of the things we think, say or do

first

Is it the TRUTH?

second

Is it FAIR to all concerned?

third

Will it build GOOD WILL
and BETTER FRIENDSHIPS?

fourth

Will it be BENEFICIAL to
all concerned?

INTERNATIONAL



3rd July : Rtn. Ashok Kumar Kar

6th July : Ruma Roy wife of PP Rtn Asit Kumar Roy

17th July : Rtn Brijmohan Jha

18th July : Rtn Swapan Dutt

20th July : Baishali Sarkar wife of PP Rtn Prodyut Sarkar

27th July : Rtn Subodh Roy

31st July : Anindita Ghosh wife of Rtn Ratul Ghosh

Wedding Anniversaries

8th July : Rtn Dr. Monika Kumari and Dr. Rajan Kumar

10th July : PP Rtn Brijmohan Jha & Ila Jha

18th July : PP Rtn Abhijit Sengupta & Debashree Sengupta

ENVIRONMENT



PEACEBUILDING AND
CONFLICT PREVENTION



DISEASE PREVENTION
AND TREATMENT

COMMUNITY ECONOMIC
DEVELOPMENT



ROTARY'S
AREAS OF
FOCUS



WATER, SANITATION,
AND HYGIENE

BASIC EDUCATION
AND LITERACY



MATERNAL AND
CHILD HEALTH